# Royal Mail plc H1 2013-14 Results

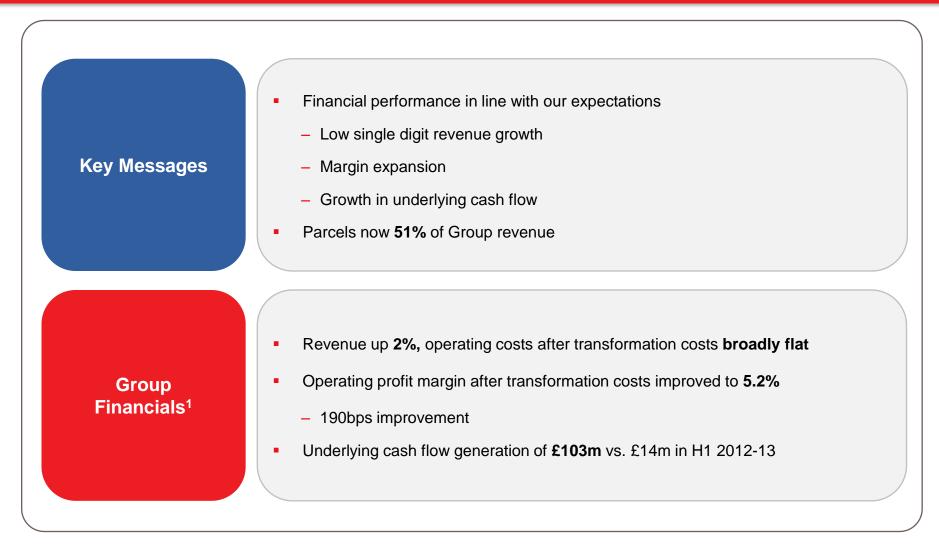
27 November 2013

### **Forward-Looking Statements**

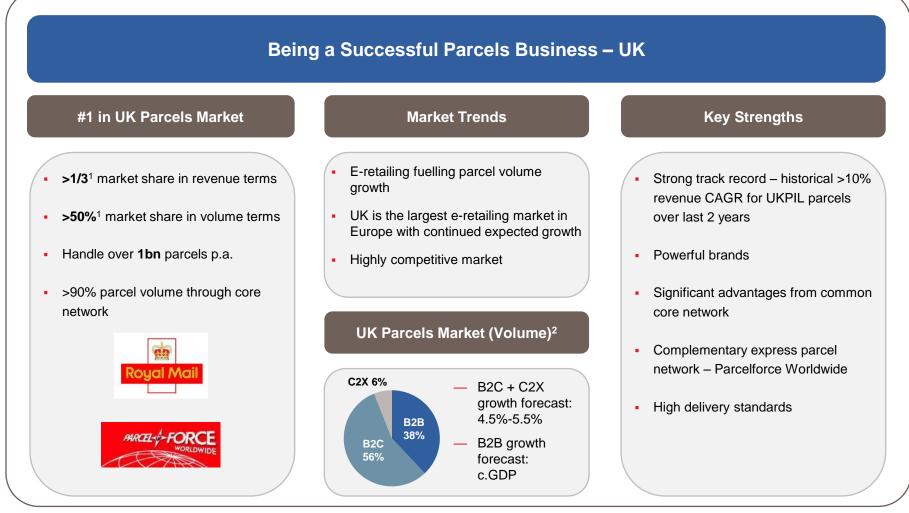
This presentation contains various statements and graphic representations (together, "forward-looking statements") that reflect management's current views and projections with respect to future events and financial and operational performance. The words "target", "objective", "growing", "scope", "platform", "future", "forecasts", "expected", "estimated", "accelerating", "expanding", "continuing", "potential" and "sustainable" and similar expressions or variations on such expressions identify certain of these forward-looking statements. Others can be identified from the context in which the statements or graphic representations are made. These forward-looking statements, as well as those included in any other material discussed as part of this presentation involve known and unknown risks, uncertainties, assumptions, estimates and other factors, which may be beyond Royal Mail's control and which may cause actual results or performance to differ materially from those expressed or implied from such forwardlooking statements. All statements (including forward-looking statements) contained herein are made as of the date of this presentation and Royal Mail disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements due to the inherent uncertainty therein.

# Moya Greene Chief Executive Officer

### H1 2013-14 Overview



<sup>1</sup> Adjusted for the impact of foreign currency movements in GLS and the difference in working days in UKPIL



<sup>1</sup> Source: Triangle Management Services/Royal Mail Group Fulfilment Market Measure, 2013
<sup>2</sup> Based on volume growth for calendar years 2009-2012, sourced from 2012 Triangle UK Fulfilment Market Measure

Market Dynamics						
	Market Developments	Royal Mail Response				
Amazon	<ul> <li>Building own delivery network in key areas</li> <li>Introducing Sunday deliveries in London</li> <li>Using couriers for 'final mile'</li> </ul>	<ul> <li>Existing volume based contracts</li> <li>Working closely to provide most economic and high quality service for Amazon parcels</li> <li>Ability to deliver Sunday service during Christmas period</li> </ul>				
eBay	<ul> <li>Trial with Argos for Click and Collect</li> <li>Purchase of Shutl 'same hour' courier to support eBay Now roll out</li> </ul>	<ul> <li>Expanded Small Parcel size to target fastest growing categories</li> <li>Added 2C lowest cost services to eBay portal – lowest price for parcels under 1kg</li> <li>Launch of Local Collect</li> </ul>				
Retailers /e-retailers	<ul> <li>Click and Collect used to capture growth in online shopping and drive footfall in stores</li> <li>Pick Up Drop Off networks (ParcelShop, Collect+) used by pure play e-retailers</li> </ul>	<ul> <li>Launch of Local Collect</li> <li>Tracked return service launched – growth in clothing and footwear sectors driving returns</li> </ul>				
Other parcel operators	<ul> <li>Notification of delivery services developed by many carriers e.g. DPD continue IT-driven changes</li> <li>Additional capacity being built by growing carriers e.g. Hermes increasing capacity</li> </ul>	<ul> <li>New SMS &amp; email delivery notification available for Specia Delivery</li> <li>Parcelforce capacity expansion delivered on time</li> <li>Significant seasonal capacity now available in Royal Mail</li> </ul>				

### H1 2013-14 Strategy Implementation

#### **Getting the Basics Right**

#### Pricing

- Pricing by size for consumer and SME parcels to optimise delivery through most appropriate network according to size, value and urgency
- Contributed to increased volumes in Parcelforce Worldwide of +9%
- Some larger uneconomic items exited our networks
- Expanded Small Parcel category

#### Customers

 Expanded account management to c.5,000 more customers to accelerate growth in smaller & medium customer base





#### Getting the Technology Right

- Biggest technology transformation in UK parcels market
- Roll out of handheld scanners complete for Christmas
- Progress on barcoding all parcels for track and trace

#### **Expanding and Automating Our Networks**

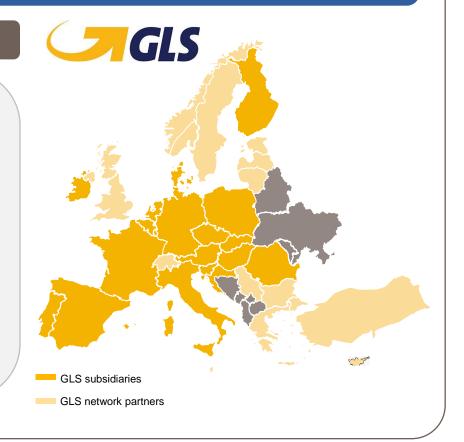
- Continued expansion of the Parcelforce network
  - Chorley processing centre open
  - 10 new/replacement/extended depots
- Continuing scoping work for parcels automation

Building on Royal Mail's Core Strengths with a Platform for Future Growth

### **Being a Successful Parcels Business – GLS**

#### **Europe-wide parcels**

- A leading ground-based deferred parcel delivery network in Europe
- Presence in 37 countries, 18 covered through whollyowned subsidiaries
- Handled c.380m parcels in 2012-13
- Well positioned
  - B2B focused c.73% by volume
  - Broad customer base no customer >1% of revenue
  - Technology focus common cross-border IT platform
- c.70% of revenue from three main markets: Germany, France and Italy
- Sub-contractor driver model provides flexible delivery reach



### Being a Successful Parcels Business – GLS

#### H1 2013-14 – Update

#### Germany:

- Revenue growth driven by domestic volumes
- Low unemployment driving higher subcontractor costs
- Using larger transport companies to reduce costs and increase stability and flexibility
- Healthy margins
- France:
  - Early stage in turnaround but progressing in line with expectations
  - Revenue up marginally, costs stabilised, losses reduced, but more to do

- Italy:
  - Gains from competitor disruption
  - Strong financial performance
  - Acquisition of franchisee
- Emerging European markets expansion Croatia
- Export volumes growing strongly
- IT development and roll out of 'Flex Delivery' service

Managing the Decline in Letters

Royal Mail's Positioning

Expertise in forecasting rate of volume decline c.4-6% p.a. estimated decline in addressed letter volume

Less dependent on letters than peers

Regulatory framework and growth initiatives to mitigate decline

Segmented Approach to Pricing

Enhancing Marketing Mail Offer **Building Customer Relationships** 

Adding Additional Value to Mail – Mailmark

### H1 2013-14 Update - Letters

#### H1 2013-14 Volume and Revenue

- Addressed letter volume decline moderated to 6%, in line with our medium term range
- Letter revenue declined by 4%
- Marketing Mail revenue declined by 3%
  - H1 2012-13 benefited from build up to Olympics and Diamond Jubilee

#### **Direct Delivery Competition**

- Monitoring developments in direct delivery competition
  - Regulator monitoring impact of direct delivery on sustainability of USO
- TNT direct delivery volumes reaching 1.2m items per week
  - Delivery services in Manchester started

#### Note: All like-for-like percentage changes are adjusted for the difference in working days in UKPIL

#### Barcoding

- Early 2014 Live trials of Mailmark, new letter barcoding
- £70m investment progressing to plan
- Mailmark
  - Provides new level of mailing data and visibility for business customers
  - Significantly increases customers ability to track consignments of addressed letters through our network
  - Ensures we are fairly paid for the mail we deliver
- Potential to be applied to 90% of machinable letters volume



**Royal Mail plc** 

### **Being Customer Focused**

#### **Quality of Service**

- UK has the highest Universal Service specification of any major European country<sup>1</sup>
- In H1 2013-14, cumulatively we exceeded our targets:

	Target	Outcome
First Class	93.0%	93.2%
Second Class	98.5%	98.8%

- Continuing to react to customer needs and market developments
  - Expanded Small Parcel category
  - Launched tracked returns service
  - New SMS & email delivery notification available for Special Delivery



**Customer Satisfaction** 

- Mean Business Customer Satisfaction Score<sup>2</sup> maintained
- Achieved our highest Net Promoter Score<sup>2</sup> for business customers of 20 in H1 2013-14
- Recent Which? survey found that regular post was the consumer's favourite way to have their online shopping delivered

<sup>1</sup> Germany, France, Spain and Italy

<sup>2</sup> Source: Business Customer CSI surveys (2011, 2012 & 2013)

#### **Industrial Relations**

- Making good progress towards an important agreement
- Protections for our employees backed by protections for the company
- Common employer / union understanding
  - Business success is the best job security
- Optimistic that agreement can be reached with little or no disruption

#### **Operations and Modernisation**

- Three mail centres closed in the period, one closed since the end of H1, four more closures expected in H2 2013-14
- Begun modernising 1,000<sup>th</sup> Delivery Office out of total of c.1,400
  - Transformation activity impacted by current industrial relations environment
- Completed roll out of c.74,000 handheld scanners in time for Christmas

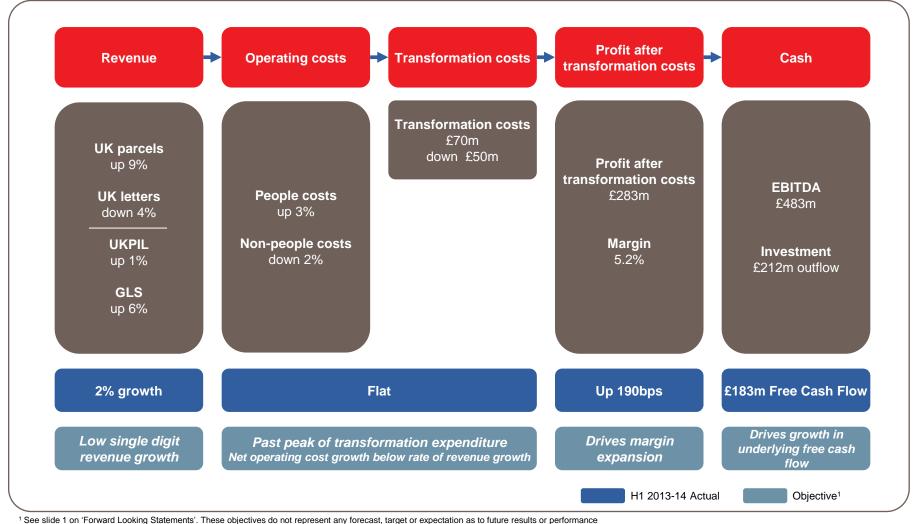
(YoY change)	2011-12	2012-13	H1 2013-14
Gross hours <sup>1</sup>	(3.1%)	(2.2%)	(3.3%)
Workload <sup>1</sup>	0.0%	(0.6%)	(1.7%)
Productivity <sup>1</sup>	3.2%	1.7%	1.7%

- Productivity improvement of 1.7% impacted by industrial relations environment and lower parcel volumes
- Workload down more than expected because of parcels: therefore greater hours reduction required to meet productivity target of 2-3%

<sup>1</sup> Represents processing, collections and delivery only

Matthew Lester Chief Finance Officer

### H1 2013-14 Value Drivers



All percentage changes are like-for-like and adjusted for the impact of foreign currency movements in GLS and the difference in working days in UKPIL

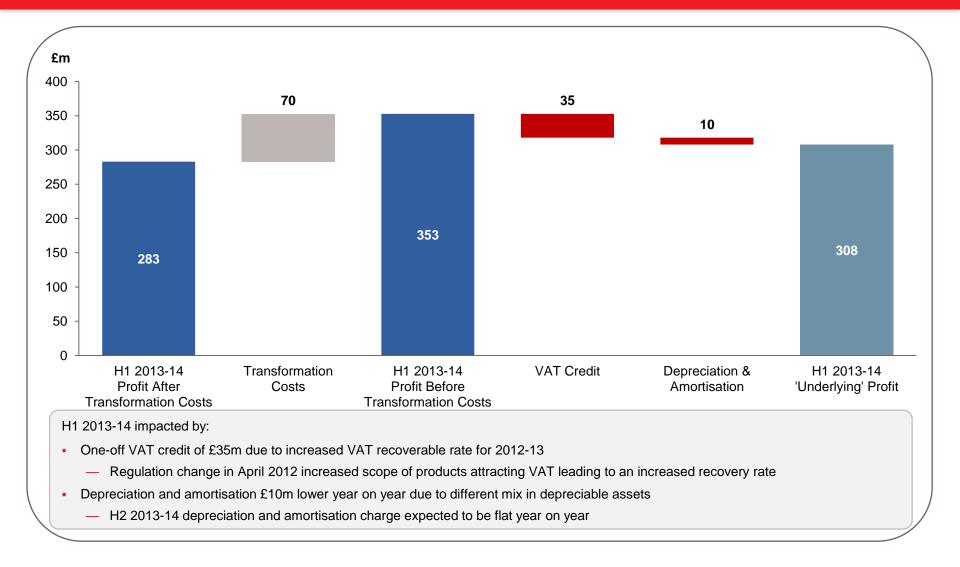
# H1 2013-14 Financial Summary

	H1	H1			
£m	2013-14	2012-13	Change		
Revenue					
UKPIL	3,711	3,636	1%		
GLS	801	712	6%		
Other	8	7			
Total	4,520	4,355	2%		
Operating profit after transformation costs	6				
UKPIL	224	97			
GLS	53	45			
Other	6	2			
Total	283	144			
Operating profit margin after transformation costs					
UKPIL	4.8%	2.7%	+210bps		
GLS	6.6%	6.3%	+30bps		
Total	5.2%	3.3%	+190bp		

- UKPIL delivered revenue growth and lower costs
  - Q1 revenue up 3%
  - Q2 impacted by slowdown in summer
- GLS continued trends seen in Q1
- Margin benefitted from £35m VAT credit and £10m lower depreciation and amortisation
  - Equivalent to 1 percentage point

Note: All like-for-like percentage changes are adjusted for the impact of foreign currency movements in GLS and the difference in working days in UKPIL. Like-for-like margin adjusted for the difference in working days in UKPIL

# H1 Operating Profit 'One-Offs'



### **UKPIL Results**

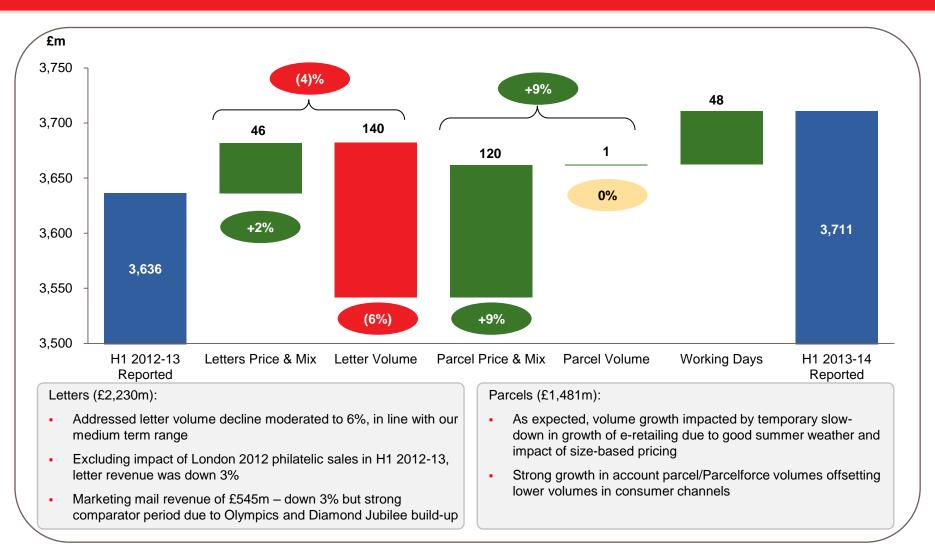
£m	H1 2013-14	H1 2012-13	Change
Revenue	3,711	3,636	1%
Net operating costs	(3,417)	(3,419)	0%
Transformation costs	(70)	(120)	(42%)
Net operating costs after transformation costs	(3,487)	(3,539)	(1%)
Operating profit after transformation costs	224	97	
Operating profit margin - like-for-like	e <b>4.8%</b>	2.7%	+210bps
after transformation costs - reported	6.0%	2.7%	+330bps

Revenue up 1%

- Net operating costs after transformation costs down 1%
- Operating profit margin up 210bps on a like-for-like basis

Note: All like-for-like percentage changes are adjusted for the difference in working days in UKPIL

# **UKPIL** Revenue



Note: All like-for-like percentage changes are adjusted for the difference in working days in UKPIL

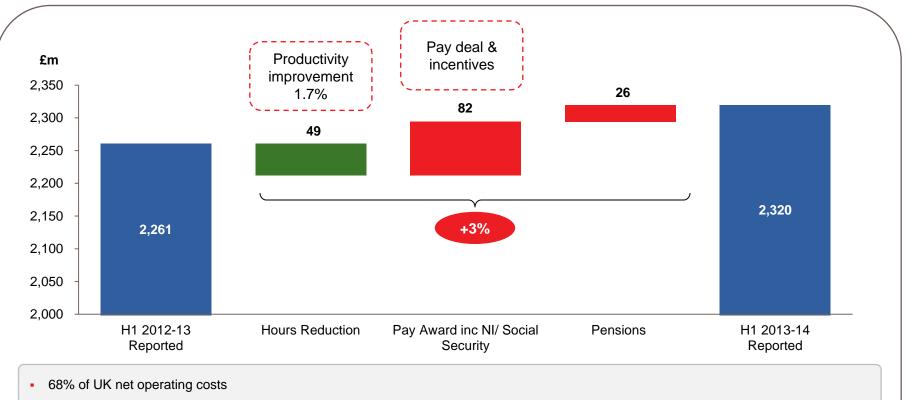
# **UKPIL** Costs

£m	H1 2013-14	H1 2012-13	Change
People costs	2,320	2,261	3%
Distribution & conveyance costs	387	382	1%
Infrastructure costs	452	459	(2%)
Other operating costs	258	317	(19%)
Net operating costs	3,417	3,419	0%
Transformation costs	70	120	(42%)
Net operating costs after transformation costs	3,487	3,539	(1%)

- Net operating costs flat including a £35m one-off VAT benefit allocated across all cost categories
- People costs up 3%:
  - Increased pension charge
  - Accrual for pay deal and incentives
- Distribution and conveyance costs up 1%:
  - Vehicle related costs
  - Export payments (terminal dues)
- Infrastructure costs down 2%:
  - Reduced depreciation and amortisation costs
- Reduction in other operating costs mainly reflects strong procurement and other demand management

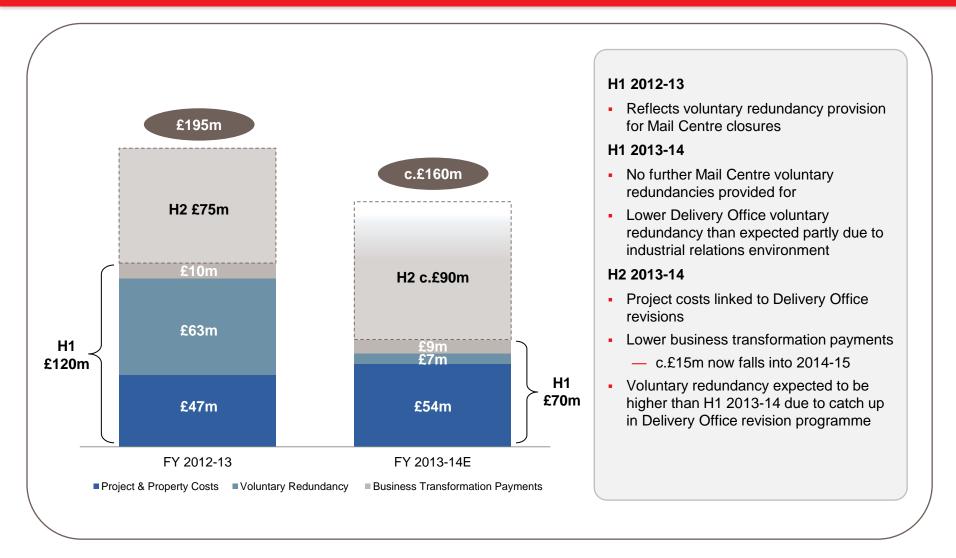
Note: All like-for-like percentage changes are adjusted for the difference in working days in UKPIL

# **UKPIL People Costs**



- Total UKPIL average FTEs down 2%
- Core processing and delivery hours down 3.3% due to productivity improvement and reduced workload (6% addressed letter volume decline and flat parcel volumes)
- People costs up 3%. Pensions charge increase equates to 1 percentage point

### Transformation Costs – P&L

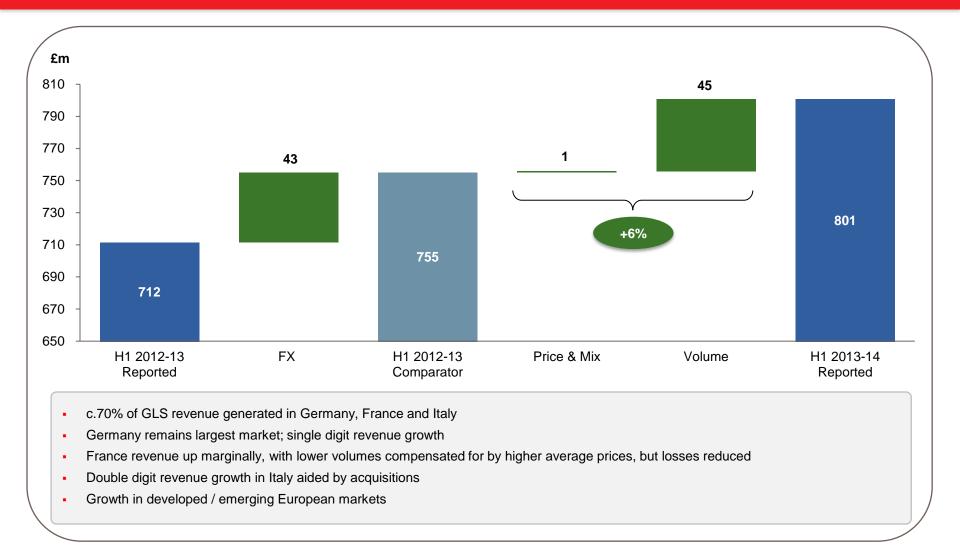


### **GLS** Results

£m	H1 2013-14	H1 2012-13	Change
Revenue	801	712	
Euro (m)	940	886	6%
Net operating costs	(748)	(667)	
Euro (m)	(878)	(830)	6%
Profit before transformation costs	53	45	
Euro (m)	62	56	11%
Operating profit margin	6.6%	6.3%	+30bps
Volume (m)	193	182	6%
Average £1 = €	1.17	1.24	(6%)

- Revenue growth well ahead of Eurozone GDP driven by volume increase
- Revenue growth achieved in all major countries
- Margin expansion
  - France operating loss reduced

### **GLS** Revenue



### GLS Costs

€m	H1 2013-14	H1 2012-13	Change
People costs	209	203	3%
Distribution & conveyance costs	580	544	7%
Infrastructure costs	62	60	4%
Other operating costs	27	23	19%
Net operating costs	878	830	6%

- Distribution and conveyance costs increased due to higher volumes and higher sub-contractor costs in Germany
- Infrastructure costs higher largely due to higher depreciation
- Other operating costs higher due to IT consultancy costs and turnaroundrelated costs in France

# **Group Profit After Tax**

	Reported		Before Specific Items		
£m	H1 2013-14	H1 2012-13	H1 2013-14	H1 2012-13	
Operating profit after transformation costs	283	144	283	144	
Operating specific items & disposals	1,328	(18)	0	0	
Net finance costs	(50)	(28)	(50)	(50)	
Finance costs	(52)	(52)	(52)	(52)	
Finance income	2	24	2	2	
Profit before net pension interest & tax	1,561	98	233	94	
Pension interest (non cash)	19	15	0	0	
Profit before taxation	1,580	113	233	94	
Current taxation	(17)	(26)	(25)	(26)	
Deferred taxation	(342)	292	(39)	(5)	
Profit after tax from continuing operations	1,221	379	169	63	

- Interest of £52m payable on old borrowing facilities
  - Refinanced loans<sup>1</sup> and existing finance leases currently forecast to have blended interest rate of c.3.5% over life of facilities
- IAS19 pension interest credit of c.£50m<sup>2</sup> in H2 2013-14 due to increase in surplus after Pensions Reform
- Current tax:
  - Reflects tax in GLS
  - No current tax charge in the UK
- Deferred tax:
  - Principally due to effect of Pensions Reform

<sup>1</sup> Includes arrangement and commitment fees

<sup>2</sup> £100m on an annualised basis

# **Operating Specific Items**

£m	H1 2013-14	H1 2012-13
Pensions Reform credit	1,350	-
Transaction related	(32)	(4)
- Transaction related costs	(26)	(4)
- Employee Free Shares costs	(6)	-
Business related costs	(9)	(17)
- Historical employment costs	(15)	-
- Impairments	-	(17)
- Potential industrial diseases claims	6	-
Operating specific items	1,309	(21)
Profit on disposal of property	17	3
Profit on disposal of business	2	-
Total operating specific items	1,328	(18)

- Pensions Reform: one-time non-cash credit, no economic value
- Transaction related costs majority of costs in H1 2013-14
- Employee Free Shares Offer charge pro-rated over period of vesting<sup>1</sup>
  - 13 days worth of charge included in H1 2013-14
  - H2 2013-14 charge will be c.£80m
- Historical employment costs due to change in legislation
- Property no further material disposals expected this year

<sup>1</sup> Calculated based on market capitalisation at Admission on 15 October 2013 of £4,890m at 10%, pro-rated over vesting period

### **Group Taxation - Overview**

	Reported			Before Specific items		
£m	UK	GLS	Group	UK	GLS	Group
Profit before tax	1,530	50	1,580	179	54	233
Current tax for the period	0	17	17	8	17	25
Deferred tax for the period	339	3	342	36	3	39
Tax charge	339	20	359	44	20	64
Current tax rate	0%	34%		4%	31%	
Effective tax rate	22%	40%	23%	25%	37%	28%

 UK current tax rate is zero due to tax relief for the Employee Free Shares Offer and utilisation of some brought forward tax reliefs, including capital allowances

- Deferred tax charge principally on Pensions Reform credit. No economic impact
- High GLS effective rate reflects German statutory rate and no tax relief available against French losses

### **Group Free Cash Flow**

£m	H1 2013-14	H1 2012-13
EBITDA before transformation costs	483	405
Pensions <sup>1</sup>	36	9
Working capital movements	(170)	(94)
	349	320
Total investment	(212)	(270)
Taxation <sup>2</sup>	(13)	(13)
Net finance costs paid	(23)	(23)
Dividends from associates	2	-
Underlying cash inflow	103	14
One-off working capital movements	65	215
Other operating specific items <sup>3</sup>	(13)	(18)
Property and business disposals	28	7
Free cash flow	183	218

 H1 2013-14 and H1 2012-13 benefited from one-off working capital inflows:

	114	H1				
£m	H1 2013-14	H1 2012-13				
Pay deal accrual	65	-				
Buy forward of stamps in April 2012	-	100				
Impact of increase in VAT-rated products	-	75				
Unwind of March 2012 pension prepayment	-	40				
One-off working capital movements	65	215				
<ul> <li>Total investment includes:</li> <li>Transformation spend: £117m (2012-13 £206m)</li> </ul>						
<ul> <li>Non-transformation spend: £95m (2012-13 £64m)</li> </ul>						
<ul> <li>Majority of FY 2013-14 planned property disposals completed</li> </ul>						
<ul> <li>H2 2013-14 benefits from unwinding of remaining c.£150m pension related prepayment partially offset by outflow from</li> </ul>						

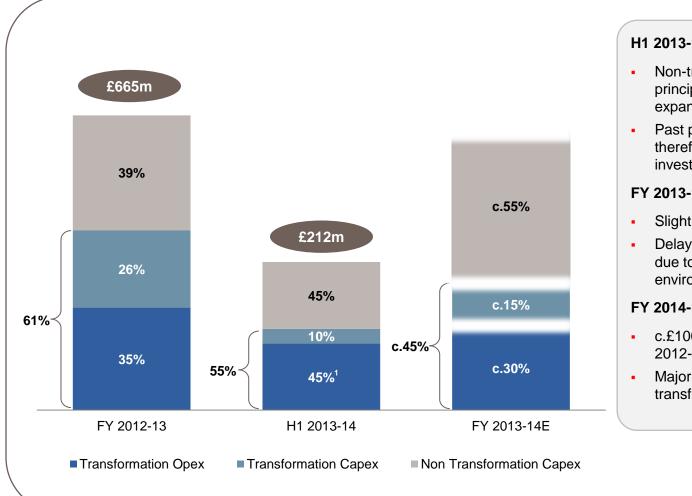
delayed pay award

<sup>1</sup> Total pensions cash cost of £209m, including £5m RMSEPP deficit payment vs. P&L pensions service charge of £245m, including £11m RMDCP

<sup>2</sup> Cash tax paid quarterly in arrears therefore different to P&L amount

<sup>3</sup> Including transaction related costs

### **Group Investment - Cash**



#### H1 2013-14

- Non-transformation capex principally GLS, Parcelforce expansion, and Mailmark
- Past peak of transformation therefore lower transformation investment year-on-year

#### FY 2013-14E

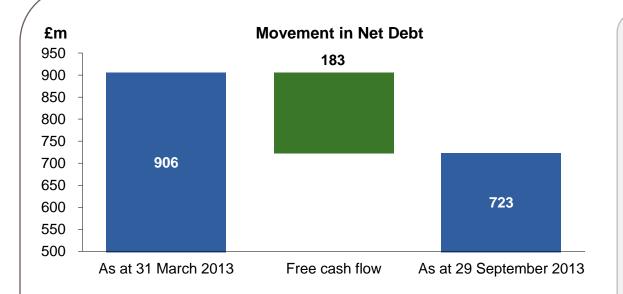
- Slightly lower than FY 2012-13
- Delayed transformation capex due to industrial relations environment

#### FY 2014-15 Onwards

- c.£100-120m step down vs. 2012-13 peak
- Majority of investment away from transformation

<sup>1</sup> H1 2013-14 Transformation Opex consists of voluntary redundancy (£30m); business transformation payments (£11m); and project and property costs (£55m)

# Group Net Debt and Liquidity



Facility (as at 15 October 2013)	LIBOR Spread	Facility £m	Drawn £m	Facility End Date
Term Loan A	+1.00%	300	50	Sep 2018
Term Loan B	+0.90%	300	300	Sep 2016
Revolving loan facility C	+0.85%	800	250	Sep 2018
Total		1,400	600	

- Annualised FFO to net debt at H1 2013-14 of 51%; 38% for FY 2012-13
- Annualised FCF to net debt of 41% at H1 2013-14; 37% for FY 2012-13
- Targeting investment grade profile
- Loans previously provided by HM Government refinanced and replaced
  - New debt facilities

<sup>1</sup> Includes arrangement and commitment fees

# Illustrative Impact of Operational Gearing in UKPIL

Em	FY 2012-13 <sup>1</sup>	High operational gearing:
Group revenue	9,146	<ul> <li>High operational gearing:</li> </ul>
Group operating profit	403	1% change in UKPIL revenue
±1% change in UKPIL revenue <sup>2</sup> :	= c.17% change in Group	
- Impact on revenue	c. ± 75	operating profit
- Impact on costs <sup>3</sup>	c. ± 7	
mpact of operating profit	c. ± 68	
mpact on Group operating profit	c. ± 17%	

1 52 week adjusted

<sup>2</sup> As set out in Royal Mail plc Prospectus (27 September 2013) p.144

<sup>3</sup>Cost impact assumed at mid-point of stated range of £5-9m in the immediate term

## Update on FY 2013-14

### H1 2013-14 performance in line with our expectations

### P&L FY 2013-14:

- Adverse revenue impact of customer reaction to industrial relations environment in H2 expected to offset profit benefit of VAT credit and lower depreciation and amortisation in H1
  - Expect significant growth in parcel revenue although, depending on strength of seasonal volume growth, parcel volumes may be flat in 9 months to December 2013
- Full year transformation costs now expected to be c.£35m lower than 2012-13 at c.£160m
- Effective tax rate of c.28% on group PBT excluding specific items expected to apply for full year

### Cash flow FY 2013-14:

- Group cash investment slightly lower than FY 2012-2013, mix moving away from transformation
- Working capital benefits from unwind of c.£150m pension prepayment partly offset by delayed pay award of c.£65m

Note: see slide 1 on 'Forward-Looking Statements'. These objectives do not represent any forecast, target or expectation as to future results or performance

# Moya Greene Chief Executive Officer

# Outlook

- Key medium term value drivers remain unchanged
  - Low single digit revenue growth
  - Targeting 2% 3% p.a. productivity improvements
  - Targeting operating profit margin expansion (after transformation costs) in line with peers over next 3-5 years
- E-retailing continues to grow share of UK retail spending, driving parcel volumes
- Letters decline within expected range of -4% to -6% p.a.
- Moving towards resolving industrial relations situation
- Christmas is key

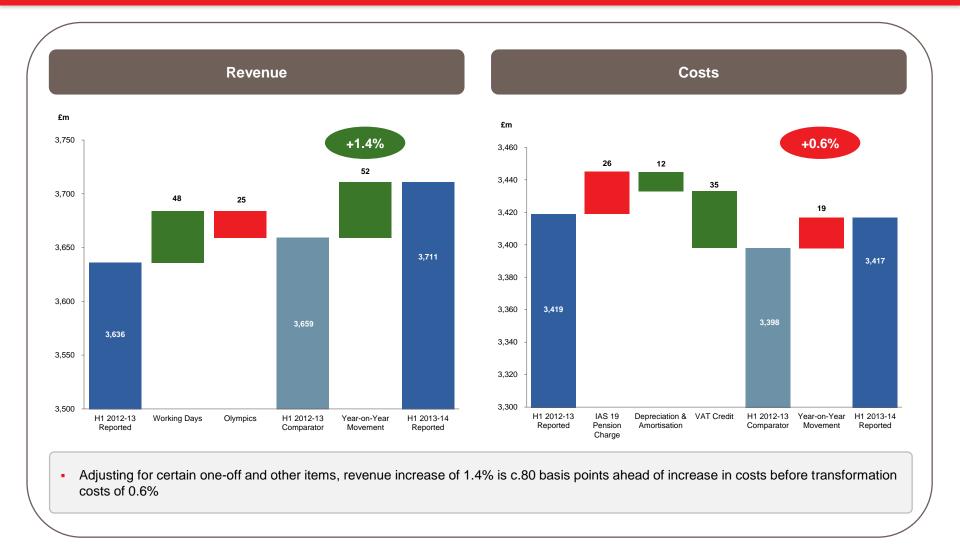
- Royal Mail better prepared than ever to benefit from seasonal up tick

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# Appendix

# **UKPIL** Margin Evolution



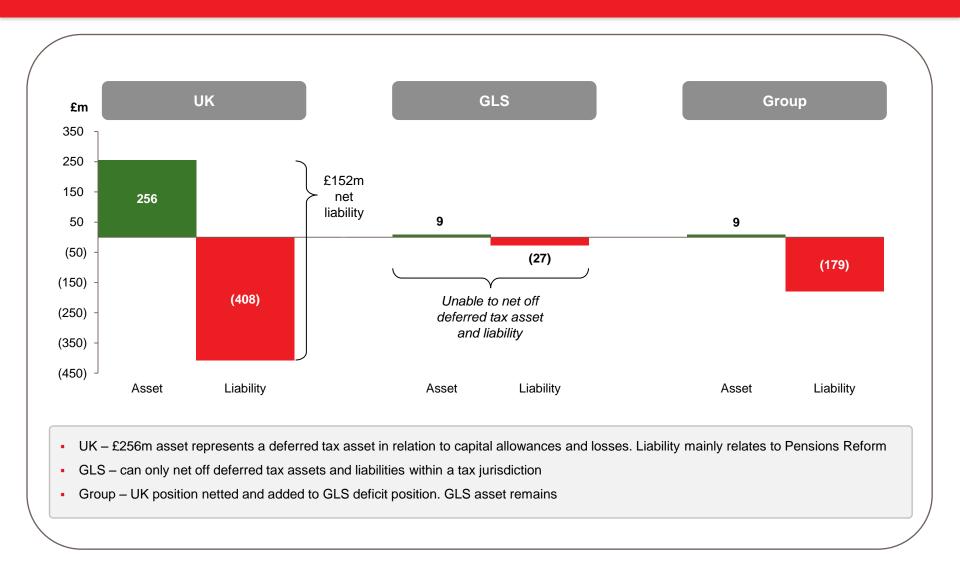
# Specific Items – Tax Effects

£m	P&L Impact	Current Tax	Deferred Tax	Total
Transaction costs	(22)	-	-	-
Employee Free Shares costs	(6)	(8)	7	(1)
Pensions Reform	1,300	-	299	299
Pension subject to IFRIC 14	50	-	-	-
Potential industrial diseases claims	6	-	-	-
Historical employment costs	(15)	-	(3)	(3)
Profit on disposal of fixed assets	17	-	-	-
Profit on dispoal of associate undertaking	2	-	-	-
Pension interest	19	-	4	4
UK tax impact	1,351	(8)	307	299
GLS transaction costs <sup>1</sup>	(4)	-	-	-
Group tax impact pre rate change	1,347	(8)	307	299
Statutory rate change - Pensions Reform	-	-	(38)	(38)
- Other	-	-	34	34
Group tax impact	1,347	(8)	303	295

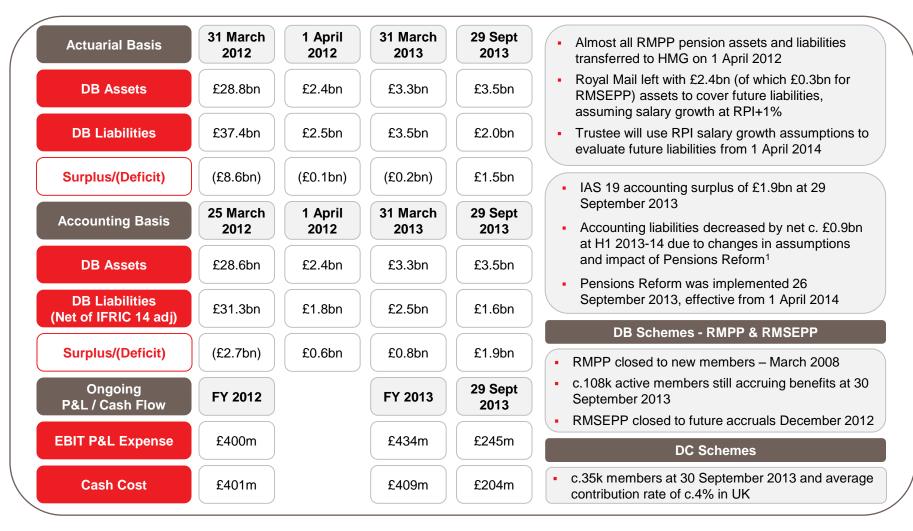
- Employee Free Shares Offer only item which impacts current tax
- Pensions Reform deferred tax charge by far most significant item
- Brought forward asset was offset by Pensions Reform impact leading to minimal impact from rate change

<sup>1</sup> Relates to real estate transfer tax on German property (due to insertion of Royal Mail plc)

### **Deferred Tax – Balance Sheet**

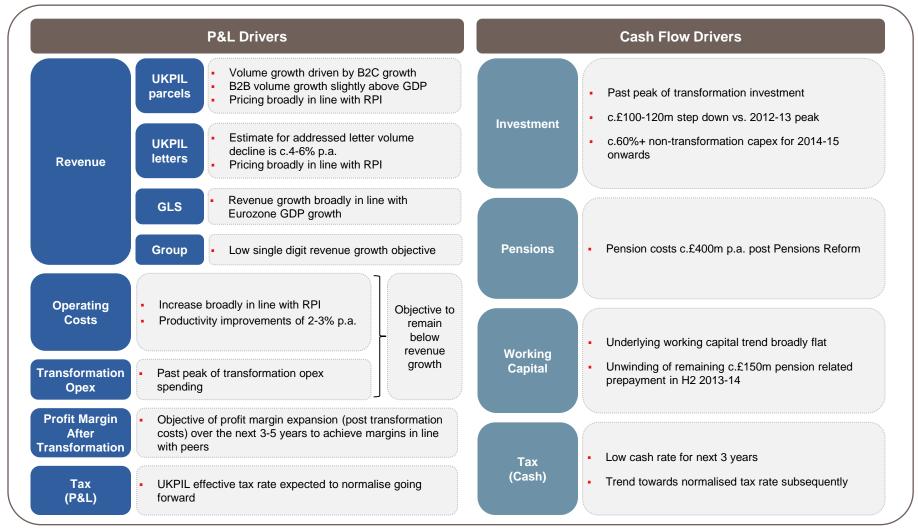


### **Update on Pensions**



<sup>1</sup> Reduction in discount rate from 1.5% at 31 March 2013 to 1.3% results in an increase in liabilities of £0.5bn prior to Pensions Reform. Past service credit of £1.35bn due to Pensions Reform

# Summary of Key Drivers



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